Internships in India
A Guide by Knowledge Must
Internship Guide India

“There are some parts of the world that, once visited, get into your heart and won’t go. For me, India is such a place. When I first visited, I was stunned by the richness of the land, by its lush beauty and exotic architecture, by its ability to overload the senses with the pure, concentrated intensity of its colours, smells, tastes, and sounds. It was as if all my life I had been seeing the world in black and white and, when brought face-to-face with India, experienced everything re-rendered in brilliant Technicolor.”

- Keith Bellows

Welcome to this guide for students, graduates, and professionals who are interested in working as an intern in India. With your decision to come to India, you have made the absolutely right choice. Managing intercultural differences is more important than ever in a world which is constantly in a process of transformation. To be prepared for global challenges, the following pages will assist you in the process of successfully crossing cultural boundaries. This guide will answer most of your questions about working and living in India. We hope that you will find it useful.

This guide is presented to you by Knowledge Must, a leading intercultural solutions provider that assists students, professionals, and organisations to successfully cross cultural boundaries, mainly between East Asia, South Asia, and the Western world. Combining the specific service areas of our five divisions, Career Must, Language Must, Training Must, Travel Must, and Culture Must, we at Knowledge Must are able to deliver truly comprehensive solutions for individuals to experience a new professional and private environment. With our division Career Must, we at Knowledge Must assist students and professionals to build an international career.

The unique chance to immerse yourself in the daily routine of another culture opens totally new professional and personal perspectives, and helps you to pursue your goals in life. At Career Must, we provide a great opportunity for applicants to broaden their internship choices by locating exceptional internships, securing positions, and organising all of the logistics involved, such as arranging housing and transport.

With our bases in India’s capital city New Delhi, Germany’s Berlin, and, soon, in China, we specialise in customising intercultural solutions for our diverse clients. Please visit our website www.knowledge-must.com for more information and contact us to learn how we can be of help to you.
FAQ Internships in India

1. Why should I work or study abroad?

Whether you are starting your career, you want to add a key differentiator in your curriculum, or you are simply looking for a radical change, studying and working among people of other cultures can offer you the opportunities that you are looking for. As a result of your immersion in the daily routine of another culture, you will be able to interface effectively with people of diverse backgrounds. Work and study experiences abroad awaken a tremendous potential in you!

What makes working and studying abroad so exciting? It offers dynamic challenges and compelling rewards, such as:

- Developing skills for living in a culturally diverse and interdependent world
- Learning languages by immersion
- Gaining new personal insights
- Expanding your creativity and cultivating different approaches to problems
- Understanding developments taking place in other corners of the world
- Experiencing other cultures (and their architecture, art, history, music, etc.)
- Developing friendships for a lifetime
- Confronting you with different conceptions of life
- Gaining a unique and new appreciation for your native culture
- Getting a change of scenery from home
- Satisfying your desire for adventure, exploration, and fun
- Finding career fulfilment
- Living a fuller life
Besides, work and study experiences abroad not only broaden your personal experience. They also open avenues for cultural exchange and make a contribution to the peaceful globalisation of humanity.

2. Why should I do an internship in India?

Working as an intern in India is the opportunity of a lifetime. India is a booming country and foreign knowledge and skills are urgently needed. More and more people have worked in different nations around the world, but India is still an emerging economy and therefore coming to India means to be a pioneer. Whether you work in business, NGOs, educational institutes, media or government, you will experience and understand how things are done, what problems result, and how to solve them. You will gain knowledge that is valuable to local and international employers looking for cultural savviness.

One major advantage in comparison to most internships elsewhere is that in India right from the start you are usually given the chance to take high responsibility and to be involved in important projects. In addition to that your efforts will be appreciated a lot. Further it is much easier to build up a network with the expat community and Indians, from which you will certainly profit in terms of your future career. While you improve your skills at work your internship in India will also lead to personal growth. Difficult situations in everyday life or at work can be challenging but you will learn how to manage them and gain confidence in yourself. What Frank Sinatra sang about New York is even more true for India: “If I can make it there, I’ll make it anywhere!”

“If I were asked under what sky the human mind has most fully developed some of its choicest gifts, has most deeply pondered on the greatest problems of life, and has found solutions, I should point to India.”

- Max Mueller
Another plus is that life in India is very affordable for interns. Food and clothes for example are, for the most part, comparatively inexpensive. Due to the cheap travelling expenses India is also a wonderful country to combine work and travel experiences. There is really an unlimited amount of places to see and explore, from the majestic Himalayas in the north to the picturesque beaches with their powdery golden sand in the south of India. Watch people while they are praying on the banks of the Ganges River or go to an Indian wedding and dive into the colourful and exciting culture.

3. What visa for an internship in India?

This, in fact, is a very complex question. In India, there are many different types of visa, for example for tourists, businessmen, journalists, and researchers. International interns come to India on several different types of visa: Tourist Visa, Entry Visa, Employment Visa, Business Visa or Student Visa, none of them being applicable to all internship scenarios.

The Entry Visa (X Visa) is generally for people whose purpose of visit to India does not fit into any of the standard visa categories, such as people coming for short term courses, volunteer work, or unpaid internships to India. You should apply for an Entry Visa along with a copy of the offer letter stating the terms of your internship position. If you are a student and the internship is part of your studies you should also obtain a letter from your university explaining why you are going to India.

Internships with a "stipend", allowance or salary are generally considered to be paid internships and these technically demand an Employment Visa (which requires additional documentation such as the employment contract and a proof from the employer that no suitable Indian national could be found to fill the position). However, many organisations might directly ask you to come on a Tourist Visa because it is easier for them and for the applicant – although it is technically not legal.

Before applying for any kind of visa make sure that your passport is valid for at least 6-18 months, depending on your specific visa. Applicants who are not citizens in their country but residents must send a copy of their residence permit with the application. It is always advisable to consult the respective embassy in your country, for example the Indian embassy in Spain, Germany, Italy etc. There you will find most of the information considering your visa. Please also get in touch with us to learn more about the best suited visa for your particular purposes.
4. How much do I spend on living?

The transport by bus, rickshaw or train is the cheapest and safest way to travel in the splendid scenery and great geographical diversity of India. For short trips within the cities you will normally use an auto-rickshaw. For 10 km all the way across Delhi for example, you should pay 70 INR (Indian Rupees) maximum, which is slightly more than 1 Euro. As the drivers sometimes try to charge strangers (but also locals) a highly over-priced fee, it’s all about bargaining, which can be lots of fun. At the same time these experiences will be a good practice for other daily situations. Taxis are around double the auto-rickshaw price but also more comfortable. Take one if you want to have a nostalgic ride in the typical black and yellow Ambassador cars, which were copies of the 1950s British Morris. For costs of travelling see FAQ number 18 “Can I travel in India?”

Vegetables and fruits in general are available at every bazaar for a very small amount of money. Imported products such as chocolates are usually a bit more expensive as they are at home. You may like to try to cook Indian food (or maybe just Spaghetti), but you can as well go out for dinner every day, which might be even cheaper. If you do not feel like going out, you can as well order at almost every restaurant or fast-food-wallah and they will usually deliver it for free. You will get tasty Samosas, a famous Indian snack with spicy boiled potato stuffing inside a crispy flour dough served with spicy chutney, at almost every corner (around 5 INR each, 7 cents) or you can go to a restaurant and try the immense variety of Indian cuisine’s dishes. Indian food is famous for the use of numerous spices to create flavour and aroma. Pay 50 to 400 INR (0.7 to 5.7 Euros) for a sumptuous meal, which will appeal to all your senses.

Each region and each state has its own unique food. Among the popular dishes in North India are Mutter Paneer (a curry made with cottage cheese and peas), Pulao (fried rice), Daal (lentils), Dahi Gosht (lamb in yoghurt sauce), Butter Chicken, and of course Samosas. In South India you will not get around Idlis (steamed cakes made from rice batter), Dosas or Uttapams (pancakes made from a batter of rice and lentil flour). These are just a few examples, because fully covering the huge variety of Indian food probably would take hundreds of pages. So while in India, take every chance you get to
sample and savour local food and specialties. Do not hesitate to also try out the street food stalls to spend some time with the locals.

Alcoholic drinks are always comparatively expensive. A bottle of local beer costs 20 to 50 INR (0.30 to 0.7 Euros) in the shop but restaurants, bars and clubs will charge you between 120 to 350 INR or even more. So going out (in the sense of Western nightlife) costs in India about the same as back home (although you mostly do not pay entrance fees), because clubbing usually is for higher income groups. Nevertheless, it is affordable to a growing number of people. Going to the movies for example is around 20 to 250 INR (0.30 to 4 Euros) and besides that there are plenty of other cultural events, mostly for free.

At last you will also need a place to stay for your time in India. There is a big range of prices, depending on the location and interior. You get a very simple room in a shared flat for around 7,000 INR per month (ca. 100 Euros) but also a more luxurious, spacious shared-flat room for around 20,000 INR (ca. 300 Euros). But keep in mind that these prices can only be considered as broad guidelines, because prices differ immensely from region to region. See FAQ number 8 “How do I find an accommodation?” for further information.

5. Is India dangerous?

India in general is a very safe country as long as you avoid conflict areas. Therefore it is advisable to consult your embassy to request information about the latest political developments. For all countries, there will always be some places where it is very safe and some where it is not. As in every other country in the world, savvy and caution are the best weapons against theft or worse. The role of women is different in Indian culture than it is for example in Western Europe. To avoid provoking the
unnecessary, women should not wear revealing clothes like short skirts and tight tank tops and should keep in mind that an Indian man may understand certain behaviours or gestures differently than for example a man in their own country.

But please do not jump to early conclusions. India is generally safe for women, just make yourself aware of the cultural differences. Larger cities tend to be more modern and people are more used to seeing tourists and expats, so there is more flexibility in terms of what kinds of clothes are acceptable. Further it is needless to say that you have to be careful of pickpockets in crowded places. Hygiene is a very important topic in India as well and diseases can be a serious danger to your health. But when you follow some simple hygienic rules you can reduce risks to a low level. Malaria and dengue can be a danger in certain areas but there are effective ways to protect yourself from mosquito bites and reduce the risk of an infection to a minimum. Ask your family doctor or a medical institute in your area for detailed information.

6. What if I get ill?

Medical care in India in general has lower standards than for example in Western Europe but it depends largely on the area. If you get ill, your first choice should be a modern hospital, which you can nowadays find in every major city in India (for instance, Max Hospitals and Apollo Hospitals). Usually any hotel or landlord will know the safest and best clinic in case of need. The healthcare sector has witnessed an enormous growth and due to this, some Indian hospitals have very high international standards and generally you should be in good hands there.

You will have to pay for the medical treatment in advance: A consultation is about 200 to 600 INR (ca. 3 to 9 Euros) but laboratory tests, with an amount of 500 to 3,000 INR (ca. 7 to 43 Euros) as well as staying in a hospital can be more expensive. Carrying sufficient funds is therefore absolutely essential, as your expenses for medical treatment are usually refunded by your insurance company only at the time you are back home. To avoid delays or trouble with being refunded, make sure you receive a receipt from the doctor who treated you, with the exact diagnosis along with it.
Next to modern medicine, India is a treasure trove for systems of traditional medicine. Ayurveda (“science of life”) is the most famous of these, but also Siddha and Unani are very popular. These medical systems are based on thousands of years of experiential observation and for many ailments locals will rather employ a traditional remedy – they might also well work for you.

7. What kind of healthcare do I need?

Again it depends on multiple factors like your state of health, duration, and area of stay. In any case it is recommended to buy travel insurance, get immunised, and take along a medical kit. Which items might be necessary for a personal medical kit you can find out by asking a chemist or doctor in your town. Medicine is very cheap in India but please have in mind that some medicines which might be essential for you are not easily available in some places.

These basic vaccinations for travellers to India are recommendable: diphtheria, tetanus, hepatitis A and B, polio, and typhoid. Rabies and Japanese B Encephalitis immunisations are recommended for long-term travellers (longer than 3 months). In any case it is important to seek medical advice. Before leaving for India, another way of getting more information on immunisation is to go to an institute for tropical medicine in your area.

8. How do I find an accommodation?

In general there are several ways to find an accommodation in India. A first step could be to search the Web. There are multiple Internet forums you can check out, where different people exchange their experiences and useful advice. Some embassies are providing lists of people or agents who offer a place or at least assistance with finding an appropriate accommodation. Knowledge Must can also assist you in finding a shared flat or an individual flat for yourself. Due to our large network it is also possible to arrange a stay
with an Indian family, which could help you to adapt more readily to an unfamiliar set of values, habits of thought, and patterns of behaviour. We help you to find accommodation that meets your requirements. Please visit our website www.knowledge-must.com.

9. Can I get financial support?

Generally, life in India is really cheap. Therefore an internship, combined with an adventurous holiday to discover India, is really affordable. Even more, an internship in India is probably more favourable than one at home. With an assumed budget of 500 Euros per month, which is about 35,000 INR, you can have a nice and convenient stay even in the most expensive cities like Delhi and Mumbai. There are usually plenty of scholarships, funds, and travel allowances available, which stay mostly unknown to the broad mass of potential applicants.

If you are an applicant from an EU country you have lots of opportunities to get financial support. Along with travel allowances, scholarships of 50 to 400 Euros can be obtained by applicants. Here you will find a listing of international scholarship programmes: www.internationalscholarships.com. If you are an applicant from the U.S.A. you can check out the website www.finaid.org/scholarships. The following database is also dedicated to listing scholarships for international applicants in specific countries: www.iefa.org.

For example, if you are an applicant from Germany you can check out the website www.stipendienlotse.de, a site supported by the German Federal Ministry of Education and Research. For German nationals, the most common way to get financial support are the programs of the DAAD (German Academic Exchange Service / www.daad.de). They offer, for instance, travelling allowances or short-time scholarships and on their website you will also find a list of additional organisations offering financial support.

Depending on the organisation you are applying to for financial support, you will need to do some paperwork. To get all the necessary documents ready may take some time, so make sure to start the process of application as early as possible. Another option to get supported is an organisation called InWent (www.inwent.org), which works on behalf of the German Federal and State Governments offering a wide range of support programmes such as their programme called ‘Praxisqualifizierung Asien’.

Talk to us for further information! We will be happy to assist you in realising your internship plans.
10. What to bring to India?

Light cotton clothes are advisable in the dry and wet period; for the cool season one has to keep in mind that it can get really cold in the northern regions of India. By and large, one is well advised to take just the most necessary pieces of clothing to India because clothing is very inexpensive. From tailor-made clothes to most international brands, if you want to take advantage of the almost infinite shopping opportunities, you should have enough space in your bags.

All kinds of cosmetics and toiletries are available in supermarkets and malls. Sun protection is not common and comparatively expensive. Insect repellent is always available and can be bought in India. Tampons are generally easy to buy in the cities. Generally, cosmetics and toiletry items are about the same price as they are in a Western country. Hygiene is important when you come to India. Therefore you may like to bring some disinfectant spray or disinfectant cleansing tissues, since bathrooms are not always clean or available. However, do not be too paranoid about falling sick. Psychology plays a central role in your staying healthy.

Electricity in India is 50 cycles (HZ) and 230-240 V and the outlets are two- or three-pronged. Some appliances you bring from home may need adaptors for the plugs, which are available in most supermarkets and hardware stores. Other essential items are: that book you really wanted to read, nail scissors, camera and all the cords, as well as cables and chargers you need for your electric devices. Since power cuts are common (especially in the hot period), bring a torch although you can as well buy one on site.

Also do not forget to bring: engagement, curiosity, love for adventure, and most importantly patience. Spend a week before you leave building it up and hold it in reserve for those frequent times when you will have to wait for a train running late or when you bargain a shirt of 250 INR (4 Euros) down to 100 INR (1.40 Euros), which sometimes takes long but thus can be even more fun.
11. How do I get from the airport into town?

Your employer may arrange an airport-pickup for you. If you will be staying in a hotel, you can ask there to be picked up as well or you can tell us to make arrangements for you. In case you want to try it on your own, the safest and most convenient way is to hire a prepaid taxi. You can find prepaid booths outside the airport. They are operated under the direct supervision of the traffic police. It helps to avert over-charging, refusal, misbehaviour or harassment by the drivers. You simply go there, tell where you want to go, and then a duly signed receipt indicating the taxi number, destination, service charges, and the fare will be given to you.

12. How do I get to know other people?

Getting to know other people in India will probably be the easiest part of your stay. Either by sharing a flat, getting to know colleagues at work, clubbing, cultural events or for example a movie-evening at an embassy, you will get to know a lot of interesting, open-minded people from almost all over the world – and especially from India – in a really short time. In India it is astonishingly easy to meet “important" people and to broaden your network. In any case, you will live in an Indian neighbourhood and will have plenty of opportunities to get to know people.

“The cure for boredom is curiosity. There is no cure for curiosity.”

- Dorothy Parker

Based on experience it is possible to say that you will meet new people nearly every day. Therefore make sure that you have enough space in your pocket for the dozens of business cards you will get from them. In addition, hospitality is a mantra for most people in India. The Sanskrit saying, "Atithi Devo Bhava", which means "the guest is god", underlines this priority very well, so it can happen very easily that you drive around with the auto-rickshaw and end up being invited by the rickshaw-wallah to his house where his wife serves you a cup of hot masala chai and the most delicious Indian food.
13. How do I find out about what’s going on in the city?

Newspapers including the *Hindustan Times* and *The Times of India* carry daily and weekly listings and information on interesting events. For Delhi, Mumbai, and Bangalore the famous *Time Out* magazine is published and gives you lots of ideas of what is up in the city. In Delhi, for example, there are other local magazines such as *First City* and *Delhi Diary*. Visitors from Germany, for example, can consult the website of the Goethe Institute (known as Max Mueller Bhawan in India) ([www.goethe.de/Ins/in/ned/enindex.htm](http://www.goethe.de/Ins/in/ned/enindex.htm)).

For applicants from France it is always useful to look at the website of the Alliance Francaise in India ([www.afindia.org](http://www.afindia.org)), which also offers the chance to take part in cultural activities. For major cities like Mumbai, Bangalore, Chennai, Hyderabad, Kolkata etc. you can check out the website [www.burrp.com](http://www.burrp.com). This site provides you with the latest information about nightlife, shopping, events, exhibitions, and so on. Besides that, you will hear about a lot of events by word of mouth and never will have to worry what to do and whom to go with.

With our division Culture Must ([www.culture-must.com](http://www.culture-must.com)) we offer you many opportunities for immersion, covering a wide range of culture-specific activities. These can be something as leisurely as our regular cinema screenings of local blockbusters as well as art cinema or more strenuous as week-long rituals during religious festivities. Joining in festivals will give you a spectacular opportunity for firsthand glimpses of local celebrations and developing an understanding of the symbolism behind these events. During the evenings, you also get the chance to attend local receptions, parties, weddings, or concerts of contemporary, traditional, or spiritual music. Every culture is unique in its own special way. We can sense each other’s differences as we can taste spices in food.
With us you will access cultural realms through the arts and beyond, and celebrate cultures in all their diversity. For example, our venture Sound Tamasha is an event series promoting the exchange of determined artists from the music scenes of India, China, and Europe. Including musicians, DJs, performers, and other creative minds, the driving spirit of the collaboration is to connect across cultures through different forms of musical expressions.

Our website, newsletters, and personal invitations will keep you updated about any upcoming sports event, music collaboration, art exhibition, film and photography project, intellectual discussion, or workshop. We are looking forward meeting you on one of our next immersion activities. Many new friends are awaiting you!

14. Do I have to speak any local language?

Do note that many languages are spoken in India. In fact, there are 22 official languages in India. The most important is Hindi, which is widely spoken all over north India as well as in many regions in the western, eastern, and central ranges of the country. This language acquired its current form over many centuries and numerous dialectical variations exist. Hindi is based on the Khariboli dialect of the Delhi region and differs from Urdu (national language of Pakistan and an officially recognised regional language of India) only in that it is usually written in the indigenous Devanagari script of India and exhibits less Persian influence than Urdu, employing a more sanskritised vocabulary.

“Rashtrabhasha ke bina rashtra goonga hai.” (“A nation is dumb without a national language.”) - Mahatma Gandhi

Although English is popularly assumed to be a widely spoken and understood language in India, it is still far from sufficient for understanding Indian culture. Basic knowledge of a local language is a reasonably small task to achieve and should be included in anybody’s preparations. Learning a selection of key words or expressions specific to your sector or profession enables you to reach out and find or provide meaning in conversations.

Language Must, a division of Knowledge Must, offers you exactly this opportunity. You will get to know the Indian culture from a totally different perspective, widen your career choices, and express your thoughts more clearly. With our enjoyable and result-oriented language training programmes you will develop practical language skills. The innovative range of individual and group trainings teaches you the expressions for your chosen destination and soon you will realise that learning the local
language means gaining access to the life world of the locals. Please visit www.language-must.com to learn more about our language offerings.

15. Why should I learn Hindustani?

Hindustani, also known as "Hindi-Urdu", is a term covering several closely related dialects in Pakistan and India, especially the vernacular form of the two national languages, Standard Hindi and Urdu. Hindi and Urdu can be seen as a single linguistic entity, the key difference being that Urdu is supplemented with a Perso-Arabic vocabulary and Hindi with a Sanskrit vocabulary, especially in their more literary forms. Besides, the difference is also sociolinguistic. When people speak Hindustani, Muslims will usually say that they are speaking Urdu and Hindus will typically refer to themselves speaking Hindi, even though they are speaking essentially the same language.

Why study Hindustani?

- Depending on definition, Hindustani / Hindi / Urdu is the second or third most widely spoken language in the world, after Standard Chinese and maybe English. If second-language speakers are included, the combined number of Hindustani speakers rises to about 800 million.
- With its rapidly growing economy, India has opened the doors for many opportunities. There are many professionals wishing to connect to India and work there. Knowledge of Hindustani will pave the way to success.
- Since not many outsiders have yet mastered Hindustani, early movers command outstanding employment opportunities.
- In India almost every state has its own distinct cultural background, dances and music, prayers, rituals, languages and dialects. With the help of Hindustani you will be able to unravel this diversity in major parts of the country.
• Accessing India via English only will give you a heavily distorted picture. For instance, the picture of India depicted by the English-language media is incomplete and needs to be supplemented.
• India is also the birthplace of several great religions such as Hinduism, Jainism, Buddhism, and Sikhism, and other religions such as Islam and Christianity have found an important new home there. Via Hindustani you will get a simultaneous exposure to this diverse range of religious traditions.
• Hindustani is an increasingly international language that is widely spoken in other South Asian countries (Pakistan, Nepal, and Bhutan) and also in other countries outside Asia (Mauritius, Trinidad, Fiji, Surinam, Guyana, and South Africa). Hindustani language also allows one to communicate with the growing South Asian diaspora all over the world.
• Studying Hindustani will not only increase your knowledge of South Asian culture, but will also open new horizons for you. Whether you want to enjoy some of the about 1,000 Hindustani/Hindi/Urdu films produced each year or study Hindustani to be able to conduct original research in India, Language Must will accompany you on your way to fluency. Whatever your particular objectives, as citizens of a rapidly globalising world you will undoubtedly benefit from studying Hindustani.

Hindustani can provide the key to successful cultural immersion, since it is the true lingua franca of India. In order to grasp India, Hindustani is a must!

16. What do I have to know about Indian business life?

Generally speaking, business in India takes place in a much more relaxed and informal way. Still try to be punctual even if traffic in India is heavy and unpredictable. It is also advisable to confirm your appointments to make sure they were not cancelled at the last minute. Doing business in India
Involves building relationships. Indians like to establish social relationships first, so don’t dive immediately into business conversation. Critique has to be uttered very carefully and only in privacy, because otherwise your behaviour will be seen as disrespectful. Germans, for example, are often found to be too direct/straight forward when it comes to business. Also carry heaps of business cards with you because everyone will ask for one and everyone will offer you his or hers.

17. What should I do/don’t do?

- **DO** consider buying a pair of cheap, comfortable sandals for your trip. Footwear is generally forbidden in places of worship, and some museums or historic monuments also require you to remove footwear. It is good to wear a cheap pair of sandals, since they are less likely to be stolen when visiting these places.
- **DO** carefully wash your hands before eating and keep your fingernails short.
- **DO** use your right hand while eating and receiving food. The left hand is considered unclean.
- **DO** be aware that physical contact between men and women can be a taboo in India. Men and women will usually not shake hands.
- **DO** be on time. Although Indians may not be punctual, they will probably expect a foreign guest to be on time.

- **DON’T** give frangipani or white flowers. Those are used for funerals.
- **DON’T** take pictures at ports or in the metro. It’s not allowed.
- **DON’T** shake someone’s hand unless they extend their hand first.
- **DON’T** touch children on the head, because the head is considered a sacred part of the body.
- **DON’T** point your feet at a person. Feet are considered unclean.
18. Can I travel in India?

No visit to India would be complete without the experience of travelling and exploring the beauty of this extremely diverse country. Therefore you should travel around in India and discover the Himalayan mountains in the north by going on a trekking tour or just relax on South India’s golden beaches. Anyway, to travel around in India is very cheap. Either you want to go on a tight budget (rooms for around 100 to 500 INR per night/1.5 to 7 Euros) or allow yourself a bit more if you like by staying in ancient palace hotels (rooms for around 1,000 to 5,000 INR/15 to 70 Euros) which is again still very affordable considering what you get for the price.

On the one hand travelling by train or bus is very inexpensive but on the other hand it can be very time consuming. Reasons are the undeveloped infrastructure, delays and other unpredictable incidents like elephants, cows, and camels crossing the street. So be prepared and therefore also keep your camera always ready, because you will get extraordinary pictures. A faster way is travelling by plane with one of the many domestic air-carriers, which is, because of the intense competition in this sector, also affordable. Besides, a couple of weeks you should always plan in for travelling before or after your internship. You can also have weekend trips to places near your Indian home. Opportunities are almost infinite!

“Certainly, travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living.”

- Miriam Beard

With our division Travel Must, we at Knowledge Must also offer unique travel services. All our trips are tailored according to your individual interests and will take you to places far beyond the usual tourist spots picked out of a guidebook. Years of experience, proven logistical capabilities, and exceptional knowledge of the most remote areas and cultures make Travel Must the ideal partner to consult you on possible destinations and activities, book your accommodation and transport, and conduct adventurous expeditions. All you have to do is enjoy your trip and have the time of your life. For further inspiration please have a look at: www.travel-must.com.
19. Where should I visit?

From the majestic Himalayas and the stark deserts of Rajasthan, over beautiful beaches and lush tropical forests, to idyllic villages and bustling cities, India offers something unique for every individual preference. The country is a vivid kaleidoscope of landscapes, magnificent historical sites and royal cities, misty mountain retreats, colourful people, rich cultures and festivities. Vibrant, mesmerising, completely absorbing, India stimulates all of your senses - often simultaneously. Luxurious and destitute, hot and cold, chaotic and tranquil, ancient and modern - India’s extremes never fail to leave a lasting impression.

With a population of over one billion, no single country is so multi-faceted and laden with contradictions. Culturally India might very well be the most diverse place in the world. India’s immensely varied art, history, religions, and traditions are organically woven together into an intricate tapestry. Its infinite variety favours you with different facets of fascination every time you visit. To travel in India is to expand one’s notion of the possible configurations of human society.

Journeys to India can be complex and challenging, but they are always supremely rewarding. If there was ever a place that called for expertise in logistics, knowledge of culture, local connections, and insightful guides, this is it. Immerse yourself into Indian culture while enjoying Travel Must’s consistently excellent quality in guidance, lodging, transport, and support services for comfort and safety.

In India, you could:
- Ride on camels, elephants, and horses through the countryside
- Swim with dolphins in the Indian Ocean
- Practice yoga in a traditional Hindu ashram
- Act in a Bollywood movie
- Witness the largest congregation of mankind on the Hindu festival Kumbh Mela
- Conquer your first mountain in the majestic Himalayas
- Assist in meaningful community development
• Stay in palaces and discuss the good old times with the maharajas
• Strike up a conversation with wise sages and insightful scholars
• Get lost in a maze of alleys and make a new discovery behind every corner

20. How to blend in when visiting India?

Whether you backpack through rural areas or journey in royal style, blending in when visiting India is key to make the most out of your experience, be it in terms of enjoyment or learning. Local people generally are highly appreciative of visitors who take a genuine interest in their culture. Make an effort to reach out to them. Take a few lessons from the locals and feel yourself at home!

• Do research on your destination (background info on the culture as well as what is currently going on)
• Read up on the history of your destination (understand where the things you will see are coming from and how they came about)
• Talk to anyone in your personal network who travelled there (learn about the best and worst experiences and develop a feel for your destination)
• Learn key phrases in the language of your destination (make yourself understood and connect to the people)
• Absorb the culture using all five senses (listen to the symphony of sounds, watch the kaleidoscope of colours, feel the fabrics, smell the spices, and taste the delicacies)
• Observe carefully how locals eat, talk, move, and work (copy their behaviour and experiment with gestures)
• Dress according to local standards (respect sensibilities and show your cultural sensitivity)
• Buy local products (handy tools as well as works of artisanship)
• Explore local delicacies (home grown produce and regional flavours)
• Choose local lodgings (be it an ashram, a traditional inn, or an old palace)
• Take local transportation (such as subways in modern cities or bullock carts in the ancient villages)
• Have the courage to get lost (follow your instincts and travel beyond the trodden paths)
Learn from insiders (eccentric taxi drivers or hipsters in stylish coffee houses, all can be great sources of information)
• Find the places popular with locals (might be a hole-in-the-wall food joint or a fancy lounge cafe)
• Make local friends (delve right into the local community and profit from expert tips)
• Stay away from what you know from home (multinational restaurant chains as well as big brands)
• Dare yourself to try things you have never done before (be prepared to embark on a journey to the unknown, immerse yourself, and broaden your horizons)

21. How to deal with culture shock?

Cultures entail differences in perspectives. They can be perceived as the personal baggage one brings into any situation. Since culture constitutes the cornerstone of our identities, that is who we think we are, the ways we make meaning, what is important to us and how, it is also a key source of conflicts between people. One of the detrimental outcomes is culture shock. It can profoundly affect a person, especially when they are living in another country for a long period of time, which is also referred to as “culture stress”. Culture shock and stress often result when an individual tries to work and live outside of their regular cultural context. Symptoms, including low self-esteem, ineffective work, and depression, are often denied or attributed to different causes. Ultimately only cultural immersion alleviates these symptoms, but this can be difficult to achieve without adequate study, training, exposure, and application.

A little cultural knowledge goes a long way. This truism however does not imply that a few tips here and anecdotes there, and a couple of pleasant exercises thrown in, do provide an effective method to learn about other cultures. Precise and relevant knowledge is needed to adapt and learn quickly when working in or with the target culture. Cultural immersion as simply being amongst people of another culture, with knowledge of local culture and language following naturally, appears rather naive. To successfully immerse yourself in another culture you need to develop cultural fluency, i.e. not only knowing, but doing the right things at the right time.
Ancient scholars already highlighted the importance of experiential education. For example, the Chinese sage Confucius is often quoted as: "I hear and I forget; I see and I remember; I do and I understand". Only personal experience through all senses results in a sustainable understanding of other cultures. Learning by doing is the ultimate in intercultural learning!

22. Why immerse yourself in Indian culture?

“Culture is the widening of the mind and of the spirit.”
- Jawaharlal Nehru

Immersing yourself in another culture is arguably one of the most rewarding efforts a human can undertake. Imagine yourself being a child again – comparably steep is the learning curve. By immersing yourself in another culture, you multiply your opportunities. By successfully functioning in a strange environment and under a different set of ground rules from those found in your own culture you tremendously expand your experience. It is for those individuals who have the courage and energy to make the most out of it.

- Opportunity to broaden your professional experience:
  - Build up a powerful CV
  - Gain exposure to different work streams
  - Prepare for global developments
  - Make more money
  - Great way to network
  - Endless career opportunities

- Experience a life in a different culture:
  - Fulfil your personal interests in another culture
  - Satisfy your curiosity and sense of adventure
• Look for new challenges or simply a change

• Discover yourself:
  o Deeper awareness of your own strengths and weaknesses
  o Increased self-confidence
  o Train your resilience

• See things from another point of view:
  o Opportunity to increase cultural knowledge
  o Develop your own intercultural competencies for operating internationally
  o Heightened knowledge of effective approaches to other human beings
  o Broaden global perspectives
  o Acquire a new vision

23. What are the obstacles?

“Problems become opportunities if the right people come together”
– Robert South

An alien cultural setting can be extremely demanding. You will have to communicate in a new language while finding new, culturally appropriate strategies to seek out interactions. What is common to one culture may seem strange, counterintuitive, or appalling to another. Language barriers and cultural differences will move you beyond your comfort zone and might result in feeling isolated and frustrated. However, by overcoming the following obstacles you will create borderless opportunities for yourself.

• Fear of:
  o The "other"
  o The "unknown"
  o Physical safety
  o Diseases
  o Nutrition problems
  o Being alone
  o Making mistakes
  o Loss of face
• Leaving behind family, friends, job, and security
• Loss of identity
• Not being able to settle back to one’s own culture

• Hardships:
  o Stress, frustration, and anxiety
  o Unwillingness to change
  o Lethargy
  o Inconvenience

• Constraints:
  o Bureaucratic hurdles
  o Finances
  o Limited time

24. What is required?

“Opportunity is missed by most people because it is dressed in overalls and looks like work.”
- Thomas Edison

Success comes naturally when you realise your opportunities. In fact, your opportunities start to multiply as you seize them. To be able to pursue your desire and reach out to other cultures, tenacity and resilience are indispensable. If you bring along courage and flexibility, then you can prepare yourself for this challenge. Fear melts when you take action towards a goal you really want.
• Motivation:
  o Determination to pursue your particular goals
  o Awareness of the unique chance
  o Eagerness to learn
  o Curiosity to engage on a journey of knowledge discovery
  o Will to go beyond your comfort zone
  o Resoluteness to keep striving to immerse yourself further and further
  o Courage
  o Audacity to experiment
  o Resilience to deal with inevitable setbacks

• Respect:
  o Willing to engage other cultures and participate in them
  o Acceptance of other customs and traditions
  o Critical reflection on your own culture
  o Communicative awareness
  o Willingness to question yourself, make compromises, adapt, and integrate
  o Behavioural flexibility
  o Tolerance of ambiguity
  o Ability to deal with ambiguous situations constructively
  o Appreciation for otherness
  o Empathy

• Commitment:
  o Time
  o Patience
  o Open eyes and an open mind to see and comprehend differences
  o Finances

25. What about Internet access and phone services?

When you move into a shared flat, you usually will find an Internet connection there. In case you move into a flat that has no Internet, it could be most convenient to buy a wireless broadband solution (usually a small USB device) for fast and simple Internet access from providers like Airtel, Reliance or Tata Indicom. Besides, you will not have problems to find an Internet cafe in urban areas. If you have
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Internet access probably the best and cheapest way to call family and friends at home is software that allows users to make voice calls over the Internet such as Skype. Calls to other users of the service are free, while calls to landlines and mobile phones can be made for a fee, after buying some credit.

Regarding the use of your mobile phone in India there is nothing complicated about it - if it is not locked to your home network or home provider (net/simlock). Simply take your GSM phone with you or purchase a new one in India. Mobile phone services are provided by major players including Airtel, Reliance, Vodafone, Idea Cellular, and BSNL. Choose one of the providers (depending on their charges and coverage in your particular destination) and get a prepaid SIM card, which is widely available in every mobile (accessory) shop across the country and which is also quite inexpensive, about 150 to 300 INR (2 to 4.50 Euros). You automatically get an Indian number with the card. The call and SMS charges are very low. In Delhi you can get a prepaid card right in the arrival area at the airport. Just bring two passport photos and your passport along for your application. Besides, using the landline phone services is also reasonably cheap in India.

26. Can I do sports in India?

In India sports like cricket, football, field hockey, and golf are very popular and spread around the whole country. Visiting a fitness centre might be a good possibility for you to do sports. Jogging can also be done, even in the big cities like New Delhi or Mumbai. There are uncounted parks and gardens such as the beautiful and serene Lodi Garden in New Delhi which is really a jogger’s paradise. There you will be able to escape the chaos of the cities and have a moment of peace and quiet. Big cities also have large sports complexes with various facilities like swimming pools, tennis and squash courts, football fields, gyms, running tracks etc.
FAQ Internships through Knowledge Must

1. How do you make sure I get a suitable and satisfying internship position?

While we are one of the prime placement agencies for top quality internships in India, we are different from other internship facilitators. Our internship placement solutions are carefully structured around your individual career goals and are coordinated and supervised by experienced consultants, who have experienced other cultures the same way you are planning to. That is why our team has first-hand knowledge regarding the potential benefits, your expectations, your potential concerns as well as the problems that might ensue in the process.

We understand that the internship choice is critical to your career prospects. For this reason, we work closely with you to identify and pursue opportunities appropriate to your specific interests. Because of our industry expertise and proven track record, we are able to secure internships for virtually all of our applicants. We are able to offer you hard-to-get internships because we have developed extensive working relationships with a variety of employers. Internship opportunities are available in a wide range of functions and industries. We help you find the internship placement that you are looking for, whether in education, communications, hospitality, engineering, or finance, whether you would like to work in business, NGOs, educational institutes, or government.

The entire placement exercise is a joint effort between you and Career Must. What is most important to understand about our placement process is that you are in complete control at all times. You choose your field of interest, the organisations to which you would like to apply, and whether or not to accept each internship offer you receive. Career Must even offers you a money-back guarantee. We guarantee that we will place you in an internship in your field of interest. In the highly unlikely event
that we do not succeed to place you in an internship that meets your sole approval by the designated placement deadline, you will receive a full refund - no questions asked.

2. What internship positions are available?

There is a great variety of internship opportunities in India, whether you would like to work in business, NGOs, educational institutes, or government. We help you find the internship placement that you are looking for in order to promote your personal and career development.

Samples of fields of work our interns chose in the past:

- Advertising
- Arts
- Design
- Development Work
- Education and Teaching
- Event Management
- Fashion
- Film
- Finance
- Governmental
- Health and Medicine
- Hospitality and Tourism
- Legal
- Marketing
- Media
- Music
- Non-Profit
- Photography
- PR
- Publishing
- Real Estate
- Sports
- Technology
Career Must has successfully built up relations to leading organisations across different sectors. These are some of the organisations where Career Must Alumni have done their internships in the recent past:

- Anhad
- Butterflies - Programme with street and working children
- Centre for Science and Environment (CSE)
- Chintan Environmental Research and Action Group
- DK Agencies
- Federation of Indian Micro and Small & Medium Enterprises (FISME)
- Friedrich-Naumann-Foundation
- Gesellschaft fuer Technische Zusammenarbeit (GTZ)
- Hanns-Seidel-Foundation
- Heinrich-Böll-Foundation
- Himalaya Action and Research Centre
- Hindustan Times
- Indo-German Chamber of Commerce
- Max Mueller Bhawan
- Roger Renberg Photography
- SJ Designs
- Vimhans Hospital

Whatever your field of interest, we find you the best organisations in your segment!

3. Are internships paid?

Some organisations pay an allowance to cover living expenses, flight, and/or accommodation. The allowance varies, depending on the location and position that you will be assigned to. These stipends are paid only to meet your daily expenses and are generally not considered to be a salary. However, a large share of internships is unpaid. As such, we cannot guarantee anyone a paid internship. If you require a paid internship in order to be able to cover your living costs, then you may still request a paid internship from us and we will try our best to secure one for you in your field of interest.

At many prestigious organisations, the number of applicants far exceeds the number of spots available, so employers receive highly talented applicants without needing to offer them any remuneration. NGOs often rely on volunteer work as they have to minimise their overhead costs in order to focus on their particular objectives and to be able to secure further funding. Many other organisations consider their investment in training the interns as sufficient compensation and do not offer any additional support. Further, internships offered in India are frequently unpaid because many organisations simply cannot allocate any budgets to pay interns.
4. Could my internship become a job?

Of course the answer to this question depends on the job you have done during your internship, the organisation you have been with, and its needs for staffing. But since the Indian economy is growing rapidly and employers are very keen for highly qualified staff (also “foreign knowledge”), you may very well be offered a job after finishing your internship.

5. What are your accompanying services?

We are also able to offer you all-inclusive programmes, complete with accommodation, meals, transportation, travel arrangements, language training, and more. See our Integrated Solutions for further inspiration. But complimentary services can also be as specific as organising your transfer from the airport to your accommodation, assistance with getting access to the Internet, or providing a mobile sim card. You pick the additional services you desire and we will take care of the logistics for you.

Take accommodation as an example. You can choose to handle your own accommodation or Career Must may assist you in securing appropriate accommodation, generally in the vicinity of your place of work or study. We can act as a coordinator between you and property owners, making firm reservations and payments on your behalf. Options include:

- Homestay accommodation (your own room with a host family where meals can be provided)
- Shared accommodation (your own room in a shared flat or house with local and international students or young professionals)
- Independent accommodation (your own flat or house)

Or if you would prefer something more unique in terms of accommodation, we are happy to arrange your stay in ashrams, monasteries, palaces, villages, or wherever you might like to live. When you tell us your budget and the type of accommodation you are looking for (homestay, shared, independent, or special accommodation), we will accordingly search for an adequate home for your stay.
Also our cultural activities are very popular. Travelling and experiencing your host culture is a crucial element in allowing you to explore all your new home has to offer. In order for you to gain additional cultural insight, we organise culture-specific activities to introduce you to the intricacies of your host culture. These are great opportunities to let loose after work or study, and they provide a fun way to meet like-minded people. You can look forward to guided tours of the locality, longer excursions, sport events, performing arts, and nights out in town. We invite you to our cultural activities, such as our famous Sound Tamasha series of music events.

6. What other services does Knowledge Must offer?

Knowledge Must is a leading intercultural solutions provider that assists students, professionals, and organisations to successfully cross cultural boundaries, mainly between East Asia, South Asia, and the Western world. Our team of highly qualified experts has the knowledge, experience, diversity, and passion to provide clients with the best customised solutions to achieve their individual objectives. Unlike other solutions in the market, Knowledge Must offers complete service packages with its five company divisions: Career Must, Language Must, Training Must, Travel Must, and Culture Must. Starting with career consulting, Knowledge Must provides work experience, language immersion, culture-specific and process-oriented training, individualised travel arrangements and cultural events, in order to fully equip our clients to work more effectively across a multitude of cultures.

Once you arrived in India, you may like to learn Hindi, or find out about the context and origins of "Indian quirks" with a cultural training. You may want to have some assistance in your travel planning and booking, because we at Knowledge Must, with our cultural expertise, can bring you to places away from the mainstream and take care of the sometimes stressful travel organisation, so you are enabled to fully focus on enjoying the beauty of India.
With our division Career Must, we assist students and professionals to build an international career. Career Must's platform directly interlinks requirements to select highly qualified personnel for organisations and rewarding work prospects for outstanding job seekers. We help to bring the right people together, even across the largest cultural gaps, and handle the ensuing complexities in an effective and efficient manner.

With our division Language Must, we offer the best in language teaching. Whether you are working or studying abroad, effectively crossing cultural boundaries requires a considerable level of language proficiency. Students and professionals alike benefit from the Language Must Method of language training. We know that language is about communication. And that is exactly what we focus on. We equip you with the tools to effectively communicate with people from other cultures.

With our division Training Must, we offer a range of flexible and effective intercultural training solutions that are both practicable and tailored to each particular cultural challenge. In today’s increasingly smaller world, understanding the ways of other peoples’ cultures is an essential. Our specialised training solutions broaden your intercultural capacities in diverse areas. From process-oriented to culture-specific competencies, Training Must instils in you the ability to interact effectively across cultural boundaries.

With our division Travel Must, we offer the best in intercultural travels. Because travel is such a precious commodity, part education, part relaxation, part life-enriching experience, part adventure, Travel Must takes utmost care to fulfil your individual expectations. Our unique travel services cater to open-minded individuals from all walks of life. From executives to students, from urbanites to outdoor enthusiasts, Travel Must offers you great ways to immerse yourself in a foreign environment and culture.

With our division Culture Must, we make you experience the arts and beyond. To appreciate the strength in differences between us and find comfort where we overlap, Culture Must events let you experience the backbones of culture, be it music, visual arts, religion or festivities. With us you will get to know the best that human creativity and intellect has brought about. Connecting musicians, performers, designers, painters, writers, film makers, photographers, and other artists, Culture Must creates a platform that cultivates and promotes intercultural collaborations. Diversity is the true source of our inspiration. At Culture Must we celebrate diversity every day.
Knowledge Must takes a highly integrated approach to the complexity that is culture. Combining the expertise of our five divisions Career Must, Language Must, Training Must, Travel Must, and Culture Must into Integrated Solutions, we deliver truly comprehensive services for individuals to experience a new professional and private environment. Leveraging HR solutions, professional experience, language and cultural training, travel, and intercultural events, our Integrated Solutions provide the most effective way to cultural fluency. All our solutions reinforce each other providing increased efficiency and insight.

We are a for-profit company with social objectives. Through the prism of language, religion, ethnic identity, traditions, and other principal pillars of culture we apply our effective solutions for fostering intercultural understanding among individuals, organisations, communities, and countries. At Knowledge Must we understand that embracing diverse ideas, creating diverse opportunities, and developing diverse partnerships will positively impact the communities that we engage. In order to stay affordable to students and to live up to our philosophy to promote genuine cultural exchange, we are committed to keeping the fees of our Cultural Immersion Solutions as low as possible for all of our participants. The synergies generated when people of diverse cultures collaborate are truly borderless. Join hands with us!
Thank you for your interest in Knowledge Must. We invite you to have a look at our division website www.career-must.com to find out more about our career services and visit www.knowledge-must.com to learn what our entire organisation can do for you. Please contact us with any enquiries and bookings as well as with comments or suggestions you might have. For more information on how our intercultural solutions can benefit you, we would be happy to discuss your needs.

We look forward to welcoming you in India!

Your Knowledge Must Team
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